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THE DIRECTOR OF  
CENTRAL INTELLIGENCE

National Intelligence Council

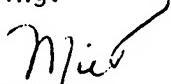
31 January 1983

MEMORANDUM FOR: Director

FROM : Milton Kovner  
NIO for Western Europe

SUBJECT : Your Meeting Today with  
Ambassador Dailey

I noted from your calendar that you  
are scheduled to meet with Ambassador  
Dailey today. You might be interested  
in seeing the attached outgoing State  
cables prior to your meeting.

  
Milton Kovner

cc: DDCI

Distribution:

- 1 - DCI via [redacted]
- 1 - DDCI via [redacted]
- 1 - ER
- 1 - NIO/WE
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MSGNO 13 (STXX) .1A \*30701/83\* \*18:46\*  
ZCZC 23:44:56Z (ST)

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TO RUFHOL/AMEMBASSY BONN IMMEDIATE 0649

RUEHBS/AMEMBASSY BRUSSELS IMMEDIATE 6585

RUDKGPO/AMEMBASSY THE HAGUE IMMEDIATE 2410

RUEHRO/AMEMBASSY ROME IMMEDIATE 2960

RUEHLD/AMEMBASSY LONDON IMMEDIATE 7572

BT

EZ1:

S E C R E T STATE 027340

EZ2:

FOR AMBASSADORS FROM EAGLEBURGER

E.O. 12356: DECL: OADR

TAGS: (OVIP, BUSH, GEORGE

SUBJECT: VICE PRESIDENT'S VISIT: INF PUBLIC HANDLING  
1. (SECRET-ENTIRE TEXT)

2. ON HIS EUROPEAN TRIP, THE VICE PRESIDENT WILL BE DISCUSSING INTER ALIA THE QUESTION OF INF PUBLIC HANDLING WITH THE GOVERNMENTS IN BASING COUNTRIES. HE WILL NOTE THE USG INTERAGENCY COMMITTEE ON ARMS CONTROL INF PUBLIC DIPLOMACY WHICH AMBASSADOR DAILEY IS CHAIRING AT THE PRESIDENT'S DIRECTION, underscored AT THE SAME TIME OUR APPRECIATION FOR THE FACT THAT THE LEADING ROLE ON THIS ISSUE MUST BE PLAYED BY THE EUROPEAN GOVERNMENTS THEMSELVES. HE WILL ENCOURAGE THEM TO STAY IN CLOSE CONTACT WITH YOU ON INF PUBLIC HANDLING THROUGHOUT THE YEAR.

3. GIVEN THE VARIETY OF SITUATIONS IN THE BASING COUNTRIES, WE WOULD APPRECIATE POSTS RECOMMENDATIONS ON THE MOST APPROPRIATE MEANS OF DEALING WITH THE HOST GOVERNMENT AT BOTH POLICY AND OPERATIONAL LEVELS ON THE INF PUBLIC HANDLING QUESTION. RECOMMENDATIONS SHOULD REFLECT COORDINATED INPUT OF COUNTRY TEAM INCLUDING PAO. AMB. DAILEY WILL BE VISITING POSTS TO DISCUSS BOTH THE PLANS OF THE COMMITTEE AND CLOSE COORDINATION WITH HEADS OF MISSION. WE WILL ADVISE WHEN TRAVELS PLANS ARE FIRM.

4. DENNIS BLAIR, NSC STAFF MEMBER FOR WESTERN EUROPE, AND VICE CHAIRMAN UNDER AMBASSADOR DAILEY, WILL BE TRAVELLING WITH THE VICE PRESIDENT, AND WILL BE AVAILABLE TO DESCRIBE THE OBJECTIVES OF THE COMMITTEE

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BOTH TO THE MISSION, AND HOST COUNTRY OFFICIALS AS  
APPROPRIATE.

5. FOLLOWING FUR POST INFORMATION ARE DRAFT TALKING  
POINTS ON THIS QUESTION WHICH ARE BEING PROVIDED TO THE  
OFFICE OF THE VICE PRESIDENT:  
SUGGESTED TALKING POINTS:

-- RECOGNIZING THE GREAT IMPORTANCE OF THE INF ISSUE TO  
THE POLITICAL AND STRATEGIC COHESION OF THE ALLIANCE,  
THE US HAS TAKEN STEPS TO IMPROVE OUR OWN EFFORT TO  
EXPLAIN THE ISSUE PUBLICLY.

-- THE PRESIDENT HAS ASKED AMBASSADOR PETER DAILEY, US  
AMBASSADOR TO IMPROVE THE COORDINATION OF OUR OVERALL  
EFFORT.

-- THE INTERAGENCY COMMITTEE WHICH AMBASSADOR DAILEY  
CHAIRS INVOLVES ALL THE CONCERNED AGENCIES OF THE  
GOVERNMENT, INCLUDING STATE, DEFENSE, ACDA, USIA, AND  
THE NSC. IT WILL BE ADDRESSING THE TIMELY HANDLING OF  
IMMEDIATE ISSUES IN THE PRESS, THE PREPARATION OF  
BACKGROUND DOCUMENTS AND SPEECHES, PROVIDING  
APPROPRIATE SPEAKERS FOR FORUMS IN THE US AND EUROPE.  
IN ALL OF THESE AREAS IT WILL BE IMPORTANT THAT WE WORK  
CLOSELY WITH ALLIED GOVERNMENTS.

-- WE ARE NOT CONTEMPLATING A MASSIVE PROPAGANDA  
CAMPAIGN. CONTRARY TO CERTAIN PRESS STORIES, WE HAVE  
NOT ALLOCATED \$65 MILLION TO THIS PURPOSE (THOSE FUNDS  
ARE FOR THE DEMOCRACY PROJECT.)

-- WHILE WE ARE STRENGTHENING OUR OWN EFFORT, WE  
RECOGNIZE THAT THE FUNDAMENTAL TASK OF COMMUNICATING  
WITH EUROPEAN PUBLICS MUST BE UNDERTAKEN BY EUROPEAN  
GOVERNMENTS. ALLIED GOVERNMENTS THEMSELVES ARE THE  
BEST JUDGE OF THE EFFECTIVENESS OF PARTICULAR PUBLIC  
HANDLING APPROACHES IN MEETING OUR COMMON SECURITY  
OBJECTIVES IN EACH ALLIED COUNTRY.

-- WE WANT OUR EFFORTS TO SUPPORT YOUR EFFORTS, AND WE  
WANT TO AVOID TAKING STEPS WHICH MIGHT CAUSE PUBLIC  
HANDLING PROBLEMS FOR YOU. TO ENSURE THE BEST POSSIBLE  
COORDINATION, I HAVE ASKED AMBASSADOR BURNS (DYESS,  
PRICE, RAB, LOUIS) TO STAY IN CLOSE CONTACT WITH THE  
RESPONSIBLE PEOPLE IN YOUR GOVERNMENT ON THIS ISSUE.

-- (IF AMBASSADOR CONSIDERS APPROPRIATE) I WOULD  
REQUEST THAT YOU DESIGNATE A POLICY LEVEL POINT OF  
CONTACT FOR AMBASSADOR BURNS (DYESS, PRICE, RABB,  
LOUIS) IN ORDER TO ENSURE CLOSE COORDINATION ON THESE  
SUBJECTS.

-- IF WE WORK CLOSELY TOGETHER, I AM CONFIDENT THAT OUR  
MUTUAL EFFORTS CAN SUCCEED IN CONVEYING TO THE PUBLIC  
THE VALIDITY OF THE COURSE THE ALLIANCE HAS CHOSEN ON  
INF.

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RUEHLD/AMEMBASSY LONDON IMMEDIATE 0000  
RUEHBS/AMEMBASSY BRUSSELS IMMEDIATE 0000  
INFO RUFHEV/USMISSION GENEVA IMMEDIATE 0000  
RUFHNA/USMISSION USNATO IMMEDIATE 0000  
RUFHMB/USDEL MBFR VIENNA IMMEDIATE 0000

BT

EZ1:

S E C R E T   S T A T E 027312

EZ2:

FOR THE AMBASSADOR FROM AMBASSADOR DILEY AND DIRECTOR WICK  
E.O. 12356: GADR

TAGS: FARM, PROG, PEPR, NATC, UR

SUBJECT: PUBLIC AFFAIRS HANDLING OF SECURITY AND ARMS  
CONTROL ISSUES

REF: (A) 82 STATE 356871

1. SECRET - ENTIRE TEXT.

2. TO ASSIST US IN PLANNING PROGRAMS TO PRESENT MORE  
EFFECTIVELY PRESIDENT'S PROGRAM FOR ARMS REDUCTIONS AND  
SECURITY, POSTS ARE REQUESTED TO SUBMIT A PRELIMINARY  
PUBLIC AFFAIRS ASSESSMENT AND ACTION PLAN. WE SEEK YOUR  
ASSESSMENT OF THE MAIN OPPORTUNITIES AND VULNERABILITIES  
ON LINE, YOUR INITIAL PLAN OF HOW YOU PROPOSE TO ADDRESS  
THE ISSUE, AND A DETAILED LIST OF THE SUPPORT REQUIRED  
FROM WASHINGTON OR THE REGIONAL POSTS.

3. WE ALSO SOLICIT NEW IDEAS FOR PROGRAMMING TO ADD TO  
THOSE CURRENTLY UNDER CONSIDERATION. (SEE PARA 6 BELOW).

4. THE PRELIMINARY ACTION PLAN SHOULD INCLUDE THE  
FOLLOWING INFORMATION AND IF POSSIBLE FOLLOW THIS FORMAT:  
A. SPECIFIC OBJECTIVES

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- B. TARGET AUDIENCES (POLITICAL PARTIES, MEDIA, PEACE GROUPS, ETC.)
- C. EFFECTIVE THEMES IN ADDRESSING THE PUBLIC AND SPECIFIC TARGET GROUPS
- D. IDENTITY AND CAPABILITY OF KEY COOPERATING HOST COUNTRY ORGANIZATIONS AND INDIVIDUALS (E.G. MINISTRY OF DEFENSE, POLITICAL PARTIES, ATLANTIC COMMITTEES, PRESS COMMENTATORS, YOUTH ORGANIZATIONS).
- E. IDENTITY AND CAPABILITY OF KEY HOST COUNTRY ORGANIZATIONS AND INDIVIDUALS CHALLENGING NATO DEPLOYMENT DECISION.
- F. KEY DATES OF OPPORTUNITIES AND VULNERABILITIES: SCHEDULED GOVERNMENT ACTION, DEMONSTRATIONS, ETC.
- G. SPEAKERS, SEMINARS, MEDIA PROJECTS, IV'S, AND OTHER USIA SUPPORT REQUIRED.
5. IN THE CURRENT PUBLIC DEBATE OVER INF THE ALLIES MUST PLAY THE MAJOR ROLE IN COMMUNICATIONS WITH EUROPEAN  
PUBLICS. WE ANTICIPATE THAT POSTS WILL WORK CLOSELY WITH HOST COUNTRY COUNTER-PARTS ON THIS ISSUE. IN MANY COUNTRIES FULL DEVELOPMENT AND IMPLEMENTATION OF ACTION PLAN WILL REQUIRE EXPANDED CONSULTATION WITH THE HOST GOVERNMENTS AND GROUPS. BUT WE REQUEST THAT YOU NOT EXPAND SUCH CONTACT UNTIL AFTER THE VICE PRESIDENT'S TRIP. THE PRELIMINARY PLAN SHOULD INCLUDE PROPOSED APPROACHES AND PROJECTS YOU WOULD SUGGEST TO HOST COUNTRY INTERLOCUTORS AS A STARTING POINT FOR THE DEVELOPMENT OF A COMMON ACTION PLAN.
6. THE PRELIMINARY PLAN NEED NOT REPEAT GENERAL ANALYSIS AND BROAD SUGGESTIONS ON CHANGING USG POLICY OR FOR HIGH LEVEL INTERVENTION SUCH AS THROUGH PRESIDENTIAL SPEECHES; WE HAVE ALREADY FACTORED YOUR EARLIER REPORTS ON THESE SUBJECTS INTO OUR WORK. WE NOW SEEK YOUR GUIDANCE ON HOW TO BRING THE RESOURCE TOOLS OF PUBLIC DIPLOMACY:  
 SPEAKERS, PRINT MATERIALS, THE WIRELESS FILE, SATELLITE TV, TELEPRESS CONFERENCES, IV GRANTS, PERSONAL CONTACTS, SEMINARS AND COOPERATION WITH PRIVATE SECTOR ORGANIZATIONS TO BEAR ON THIS ISSUE. BECAUSE OF THE COMPLEXITIES OF THE ISSUE AND THE SENSITIVITIES INVOLVED, THESE TOOLS WILL HAVE TO BE USED IN CLOSE COOPERATION WITH HOST GOVERNMENTS AND ORGANIZATIONS.
7. AS A STIMULUS TO YOUR THINKING AND AS A WAY OF ELICITING FIELD REACTION, WE ARE PROVIDING BELOW A LIST OF SECURITY-RELATED PROJECTS WHICH USIA HAS UNDER CONSIDERATION:
- A. AMPARTS: STEPS WE WOULD LIKE YOU TO TAKE ON SPEAKERS FOLLOW SEPTEL.
- B. INDIVIDUAL AND REGIONAL IV'S STRESSING ARMS CONTROL ISSUES.
- C. PROGRAMS FOR WESTERN EUROPEAN SPEAKERS.
- D. TELEVISED DISCUSSION OF INF TO BE BROADCAST IN EUROPE.
- E. M AND E REEL OF NEWS CLIPS ON SOVIET MILITARY POWER.
- F. SATELLITE OF INTERVIEWS BY EUROPEAN CORRESPONDENTS WITH USG OFFICIALS.
- G. TV COOPS WITH EUROPEAN TV BROADCASTERS ON SECURITY ISSUES.
- H. 7 TO 10 MINUTE NON-VERBAL TV PRODUCT ON THE SOVIET THREAT.
- I. Q AND A STYLE EVERYMAN'S PAMPHLET ON ARMS CONTROL.
- J. 300-400 WORD WIRELESS FILE BYLINERS.

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K. CHRONOLOGY OF US ARMS CONTROL INITIATIVES.

L. REVISION AND DISTRIBUTION OF NATO FORCE COMPARISON PAPER AND USE OF NATIS VTR ON FORCE COMPARISON.

M. SPECIAL PACKET OF ARTICLES AND PHOTOS ON INF.

N. INCREASE IN NUMBER AND QUALITY OF FOREIGN PRESS CENTER BRIEFINGS ON SECURITY ISSUES AND INCREASING NUMBERS OF TOURS.

O. MORE INTERVIEW POSSIBILITIES FOR RESIDENT FOREIGN CORRESPONDENTS WITH KEY OFFICIALS.

8. THIS IS A MOST COMPREHENSIVE REQUEST. BUT WE NEED THE BENEFITS OF YOUR DETAILED THINKING AS WE SET THE USG PUBLIC AFFAIRS STRATEGY ON INF FOR THE MONTHS AHEAD AND REQUEST THAT YOU RESPOND BY FEBRUARY 3. WE WILL TREAT YOUR PLANS AS INITIAL SKETCHES THAT WILL CERTAINLY BE REVISED. DAM

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